



# Occupation Skills Transferability Guide

This guide is designed to help job seekers coming from a specific occupation see potentially compatible alternative occupations. This is useful for those looking for a career change, looking for career growth, or those who are struggling to find employment in their previous occupation that want to explore additional options. Occupations listed will require varying levels of additional training, skills, and experience but provides a solid starting point to explore additional options or see what specific training opportunities exist to help make these transitions. This guide is part of our series on skills-based career pathways shifting away from career navigation by industry towards an understanding of how individuals can navigate across multiple industries depending on their individual skill sets and experience.

2023 Edition

# Management Analysts

## Charlotte MSA



### Overview

### Education

Median Hourly Earnings:	\$46.10/hr	Post-Master's Certificate - awarded for completion of an organized program of study; designed for people who have completed a Master's degree but do not meet the requirements of academic degrees at the doctoral level.	3.9%
2021 Jobs:	10,304	Master's Degree	46.2%
2021-2032 Change	1,301	Post-Baccalaureate Certificate - awarded for completion of an organized program of study; designed for people who have completed a Baccalaureate degree but do not meet the requirements of academic degrees carrying the title of Master.	11.5%
2021-2032 Estimated Annual Openings:	1,116	Bachelor's Degree	38.5%

### Compatible Occupations

O*NET Occupation	Median Hourly Earnings	2021 Jobs	2032 Expected Growth
Survey Researchers	\$23.67	78	24.4%
Market Research Analysts and Marketing Specialists	\$32.07	7,405	23.0%
Compliance Managers	\$44.48	8,191	15.4%
Public Relations Specialists	\$30.81	1,837	14.9%
Public Relations and Fundraising Managers	\$56.34	598	14.9%
Marketing Managers	\$64.36	2,721	12.6%
Training and Development Specialists	\$30.40	3,191	12.5%
Compensation, Benefits, and Job Analysis Specialists	\$34.20	848	10.0%
Business Teachers, Postsecondary	\$32.85	8,263	4.0%
Labor Relations Specialists	\$29.92	312	0.9%

### Top 10 Competencies

Knowledge	Skill	Ability
Education and Training	Judgment and Decision Making	Oral Expression
Customer and Personal Service	Critical Thinking	Oral Comprehension
Administration and Management	Reading Comprehension	Deductive Reasoning
Personnel and Human Resources	Operations Analysis	Written Comprehension
Sales and Marketing	Active Listening	Written Expression
English Language	Writing	Inductive Reasoning
Sociology and Anthropology	Monitoring	Problem Sensitivity
Psychology	Speaking	Information Ordering
Production and Processing	Complex Problem Solving	Fluency of Ideas
Mathematics	Systems Analysis	Near Vision