










HOSPITALITY

CAREER MAP

	HIGH SCHOOL DIPLOMA/ EQUIVALENCY	VOCATIONAL CERTIFICATE (1-2 YEARS)	ASSOCIATE'S DEGREE (2-3 YEARS)	BACHELOR'S DEGREE (4 YEARS)
HOTELS AND LODGING	Maids and Housekeeping Cleaners Hotel Desk Clerks Maintenance and Repair Workers Receptionists and Information Clerks Ushers and Lobby Attendants		 Office Managers	 Lodging Managers
FOOD AND BEVERAGE SERVICE	Dining Room and Bartender Helpers Dishwashers Food Preparation Workers and Servers Hosts and Hostesses Restaurant Cooks Short Order and Fast Food Cooks Waiters and Waitresses	Bartenders 	 Restaurant Managers Head Chef	
EVENTS AND TOURISM	Amusement and Recreation Attendants Caterers Event and Banquet Workers Recreation Workers Security Guards	 Customer Service Representatives	Bookkeeping and Accounting Clerks	Meeting, Convention, and Event Planners Business Development Manager Graphic Designers Sales Representatives

The hospitality industry is a broad category of fields within the service industry that includes lodging, food and drink service, event planning, theme parks, transportation, cruise line, traveling and additional fields within the tourism industry.

NOTE: PATHWAYS WITH NO OCCUPATIONS LISTED UNDER AN EDUCATION LEVEL INDICATES NO HIGH-GROWTH OCCUPATIONS AT THAT LEVEL



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CAREER MAP

	DESCRIPTION	SKILLS, CERTIFICATIONS, AND EXPERIENCE	NUMBER OF JOB POSTINGS (2018)	AVERAGE SALARY RANGE
HOTELS AND LODGING	Employees working in Hotels and Lodging manage or provide services to guests staying at a hotel, motel, resort, or other form of accommodation. There is a large demand for jobs in this pathway as Charlotte hosts thousands of tourists every year.	<ul style="list-style-type: none"> Physical Abilities Communication Skills Organizational Skills Cleaning Experience 	2,300	\$23,600 - \$61,700
FOOD AND BEVERAGE SERVICE	The Food and Beverage pathway includes workers who maintain operations, provide services to, and promote guest services in restaurants, bars, breweries, and other eating and drinking establishments. Daily tasks may include waiting tables, washing dishes, cooking, serving drinks, and cleaning.	<ul style="list-style-type: none"> Customer Service Skills Physical Abilities Positive Disposition Cooking Experience ServSafe Certification 	4,600	\$23,200 - \$55,000
EVENTS AND TOURISM	Jobs primarily found in the Events and Tourism pathway deal with the provision of services to guests attending events, such as conferences or sporting events, and attractions, such as amusement parks. Daily tasks may include preparing and serving meals to guests, assisting clients in planning events, and planning and executing events for special occasions.	<ul style="list-style-type: none"> Customer Service Skills Communication Skills Teamwork Skills Sales Experience Microsoft Office Experience 	600	\$23,500 - \$54,300

Sources: JobsEq, 2018; Burning Glass, Labor Insights, 2018; NAICS.com, 2019; data reflects Mecklenburg County