
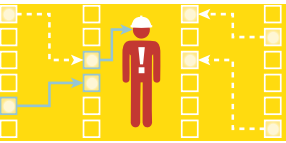
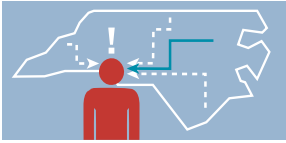


Mission
To convene and lead an integrated workforce system through partnerships, policy and career pathways in a market-driven economy

Vision
The Charlotte region is home to the nation's most integrated workforce system and provides a highly-skilled workforce for a global economy.

	GOALS	STAFF FOCUS	BOARD COMMITTEE FOCUS
Economic Mobility 	<p>To ensure that ALL individuals have access to tools and support services to help them identify and ensure they grow in their chosen pathways</p> <p>More impactful demand-driven career guidance</p> <p>Work-Learn opportunities for all students and job-seekers with barriers</p>	<p>Expand the Working Smart training program in CMS and the NC Community College System</p> <p>Increase employer recognition and endorsement of the Working Smart credential</p> <p>Utilize the business services team to increase work-based learning opportunities in high-demand industries</p> <p>Launch revamped website</p>	<p>Develop strategy to advocate for aligned workforce system and Charlotte Works as “convener” with economic development, industry, workforce service providers, government and philanthropic communities</p> <p>Aid development of communications and outreach platforms for Charlotte Works and workforce system</p> <p>Develop federal, state and local policy agenda recommendations for adoption by board of directors, staff and partners (when applicable)</p>
System Capacity-Building 	<p>To build a seamless regional workforce system founded on common service standards and metrics and a shared database</p> <p>Work toward creating a single demand-driven regional workforce development system</p> <p>Shared client-tracking database across all workforce partners</p> <p>Common client-intake and assessment tools</p>	<p>Develop a framework for creating a regional workforce system</p> <p>Launch a workforce development services online resource guide</p> <p>Create and implement a fund development strategy</p> <p>Provide board of director training and development opportunities</p>	<p>Develop a framework and timeline for implementation of a regional workforce system that connects all partners and stakeholders to align and streamline services offered to job-seekers, employers and youth</p> <p>Identify areas of needed board development; work with staff to incorporate and evaluate effectiveness of the areas</p> <p>Develop a platform for Charlotte Works to pursue public/private resources to expand workforce system capacity</p>
Labor Market Intelligence 	<p>To become the trusted source of information on the Charlotte-region's job opportunities and the skills necessary to obtain them</p> <p>Fully implement a regional sector engagement strategy</p> <p>Regional competency-based skills mapping</p> <p>Creation of a regional workforce intelligence office</p> <p>Career pathways in all high-growth sectors</p>	<p>Develop and implement a certified advanced manufacturing career pathway</p> <p>Launch an online research-based tool</p> <p>Collaborate with community research partners to develop a regional economic development dashboard</p> <p>Develop and launch sector strategy</p>	<p>Aid access to economic development for workforce alignment</p> <p>Provide industry access to increase career pathway employer engagement in high-growth sectors</p> <p>Aid with job development centralization (employment and work-based learning opportunities)</p>