



The Youth Business Connector is developed and maintained by Charlotte Works, the workforce development board for Charlotte-Mecklenburg County.

Whether you're a student seeking work-based learning opportunities, an employer seeking talented future employees, or an educator seeking to give students valuable real-world work experience, here's where you make the connection.



PARTNERSHIPS / POLICY / PATHWAYS

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youthbusinessconnector.com

Equal Opportunity Employer/Program
Auxiliary aids and services available to individuals with disabilities.

CONNECT WITH TOMORROW'S WORKFORCE TODAY



youthbusiness
connector



WHEN YOU OFFER OPPORTUNITY, OPPORTUNITY COMES BACK TO YOU.

Become a member of the Youth Business Connector, a collaboration among employers, schools and community organizations working together to build career education partnerships in the Charlotte-Mecklenburg area.

Through real-world career education opportunities and experiences, local employers like you help to develop the skills of qualified future employees, and our region's students gain valuable career awareness and preparation.

WHAT ARE THE ADVANTAGES FOR YOUR BUSINESS?

- Build and improve your talent pipeline
- Bridge the skills gap by connecting classrooms to your careers
- Promote workforce diversity

HOW DO YOU BECOME A MEMBER OF THE YOUTH BUSINESS CONNECTOR?

It takes just three easy steps:

- Visit youthbusinessconnector.com and create an employer member profile.
- Your profile is validated.
- You connect to educator members to offer WBL opportunities. (It's free!)

WHAT IS WORK-BASED LEARNING (WBL), AND HOW DOES IT BENEFIT OUR YOUTH AND OUR COMMUNITY?

Graduating with a high school diploma is no longer enough for today's students entering a competitive marketplace – education or training beyond high school is imperative.

Students need the opportunity to explore their career interests in order to make informed decisions about their futures.

Work-based learning (WBL) expands the walls of the classroom by exposing students to a variety of industries and skills in ways that are not possible in the classroom alone. And with your involvement, it's all possible.

WHAT WBL OPPORTUNITIES CAN YOUR BUSINESS OFFER?

A variety of valuable and motivating experiences, including:

- Classroom speakers
- Workplace tours
- Career days
- Job-shadowing
- Internships
- Apprenticeships
- Cooperative education

Detailed guides for each WBL experience are available on the YBC.

EMPLOYERS

EDUCATORS

STUDENTS

WITH THE YOUTH BUSINESS CONNECTOR, STUDENTS LEARN, COMPANIES GROW AND OUR COMMUNITY WINS.