

1401 W. MOREHEAD STREET EMPLOYER ENGAGEMENT CENTER



Strategically located just west of uptown, our flagship 15,000-square-foot Employer Engagement Center is a unique, highly business-friendly and outcome-focused workforce center. Ample free parking, proximity to public transportation and an inviting business environment allow us to host recruiting events, team meetings, training sessions and other events.

Constructed in 1930 at a cost of nearly \$100,000, the former Charlotte Coca-Cola Bottling Company (the first in the two Carolinas and one of the most modern plants at the time) is one of the city's last remaining pre-World War II commercial Art Deco buildings. Its construction provided steady employment to local workers during the Great Depression, making it a perfect home for Charlotte's workforce development board.

In addition to its intrinsic value to employers and job-seekers alike as the resource for a world-class workforce, the physical Center serves as a positive economic development feature when new businesses are considering relocating to Charlotte.

Each conference/meeting room is equipped with free Wi-Fi access. All guests may enjoy complimentary coffee, tea and/or water.



Our Large Classroom can be configured in any way to suit your needs. It seats up to 60 theater-style; up to 44 classroom-style; up to 26 U-shaped; or up to 32 closed U-shape. The room is equipped with a podium, screen, projector and house speaker system. Additional A/V equipment (microphone, etc.) can be rented. A counter in the back of the room provides space for materials.

The showcase Economic Development (ED) Conference Room offers conference table seating for 10 to 14 with room for an additional 10 around the perimeter. A 70-inch, high-definition, flat-screen TV is wired for use with a laptop. The ED Conference Room is equipped with a conference-ready telephone and two counters for refreshments and/or materials.





The Microsoft Training Room has seating for 12 with Internet-enabled desktop computers and projection capabilities.



Our Lobby Conference Room has table seating for eight with room for up to four around the perimeter. A 70-inch, high-definition, flat-screen TV is wired for use with a laptop. The room has a credenza for refreshments or materials.



Conference Room A has table seating for eight with room for an additional nine around the perimeter. A small credenza can hold beverages or materials. Blank walls are perfect for projection of presentations if you bring your own projector.



Nearly identical Conference Room B has table seating for eight with room for an additional nine around the perimeter. A small credenza can hold beverages or materials. Blank walls are perfect for projection of presentations if you bring your own projector.



Conference Room C has table seating for 10. The room is equipped with a conference-ready telephone and a small credenza for beverages or materials.



Coaching Room A offers a desk with seating for one or two, a desktop computer and printing capabilities to the Resource Center and is an excellent space for interviews.



Coaching Room B offers a desk with seating for one, a desktop computer and printing capabilities to the Resource Center. This room just off the lobby is also an excellent space for interviews.

Contact Maria Noveva Smith,
 event coordinator,
 to check the availability
 of rooms and dates
 for your next event!
704.206.1371